

ART 101B

2D DESIGN

PROJECT POINTS

Shape/Pattern Project (7)
Sketchbook work (3)

TOTAL: 10

ELEMENT OF DESIGN - SHAPE PRINCIPLE OF DESIGN - PATTERN

PROJECT CRITERIA

All Shape/Pattern Compositions must contain the following PRINCIPLES OF DESIGN:

- COLOR
- BALANCE
- REPETITION
- ECONOMY

All Shape/Pattern compositions should be created in **COLOR**
(*Color schemes to be discussed in class*)

Size of piece: **14 X 14 (square) or 14 X 17 (rectangle - landscape or portrait)**

All Shape/Pattern compositions must be **MATTED** for critique

SKETCHBOOKS must contain the following:

- Lecture notes
- 10 varied thumbnails
- 10 focused thumbnails
- 9 Pattern studies
- 3 medium tests
- 4 Color tests (to be discussed in class)

PATTERN MAKING PROCESS

STEP 1

Look through thumbnails and choose 3 successful compositions that you think might repeat well as a pattern.

STEP 2

Create 10 Pattern Studies using the 3 thumbnails that you selected. Thumbnails must be repeated a minimum of 16 times on your page to be counted as 1 study.

STEP 3

Select your most effective pattern study and work through 4 medium tests and 4 color tests

STEP 4

Recreate pattern on Bristol board with desired medium and color scheme.

IMPORTANT

1. Shapes in pattern should not appear as if they are floating on a single colored background.
2. The grid structure must be maintained.
3. Original thumbnail must be flipped horizontally/vertically, not tiled across the page.